

RE: 3 day event at Cabrillo Beach, Sept 14th thru...

Subject: RE: 3 day event at Cabrillo Beach, Sept 14th thru 16th
From: Elise Swanson <eswanson@sanpedrochamber.com>
Date: 01/18/2018 05:02 PM
To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, "Adams-Lopez, Theresa" <TAdams-Lopez@portla.org>, "Baker, Arley" <ABaker@portla.org>, "Sanfield, Phillip" <PSanfield@portla.org>, "Galvin, Michael" <MGalvin@portla.org>, "lparker@sanpedroBID.com" <lparker@sanpedroBID.com>, "jwilliams@labattleship.com" <jwilliams@labattleship.com>
CC: "Creech, Stacey" <SCreech@portla.org>

My humble opinion that this will cause confusion and consternation in the community and with ticket buyers. Folks begin to ask for the community calendar again :)

Elise Swanson
President/CEO
San Pedro Chamber of Commerce
(310) 832-7272 (office)
(310) 590-6311 (cell)

The San Pedro Chamber of Commerce is a non-profit 501 (c) (6) membership organization. The mission of the San Pedro Chamber of Commerce is to promote, support, and advocate the interests of the business community. Our vision is to make San Pedro a better place to live, work, and visit.

From: Bezmalinovich, Augie [mailto:ABezmalinovich@portla.org]
Sent: Thursday, January 18, 2018 4:48 PM
To: Elise Swanson <eswanson@sanpedrochamber.com>; Adams-Lopez, Theresa <TAdams-Lopez@portla.org>; Baker, Arley <ABaker@portla.org>; Sanfield, Phillip <PSanfield@portla.org>; Galvin, Michael <MGalvin@portla.org>; lparker@sanpedroBID.com; 'jwilliams@labattleship.com' <jwilliams@labattleship.com>
Cc: Creech, Stacey <SCreech@portla.org>
Subject: RE: 3 day event at Cabrillo Beach, Sept 14th thru 16th

Unfortunately it's their event and they are coordinating it with Rec and Parks - I just found out about it. However, I did bring this up and they have changed their date twice to accommodate RAP plus the thinking is that these are 2 different groups (one more regional and the other more out-of-town needing hotels) and it should work....

From: Elise Swanson [mailto:eswanson@sanpedrochamber.com]
Sent: Thursday, January 18, 2018 4:24 PM
To: Bezmalinovich, Augie; Adams-Lopez, Theresa; Baker, Arley; Sanfield, Phillip; Galvin, Michael; lparker@sanpedroBID.com; 'jwilliams@labattleship.com'
Cc: Creech, Stacey
Subject: RE: 3 day event at Cabrillo Beach, Sept 14th thru 16th

Hello,

Can he select a different weekend. How can we have multiple large scale events on the same weekend featuring music.

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From: Bezmalinovich, Augie [<mailto:ABezmalinovich@portla.org>]
Sent: Thursday, January 18, 2018 4:17 PM
To: Adams-Lopez, Theresa <TAdams-Lopez@portla.org>; Baker, Arley <ABaker@portla.org>; Sanfield, Phillip <PSanfield@portla.org>; Galvin, Michael <MGalvin@portla.org>; Elise Swanson <eswanson@sanpedrochamber.com>; lparker@sanpedroBID.com; 'jwilliams@labattleship.com' <jwilliams@labattleship.com>
Cc: Creech, Stacey <SCreech@portla.org>
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All,

I just attend a meeting at Cabrillo Beach where Hans Mulling plans to put on a 3 day "Beach Road Trip" BRT Weekend Caribbean music festival type of event at Cabrillo Beach. He has done this type of events throughout North American and has put them on locally at Palm Spring/Cathedral City and Huntington Beach. He expects 2,500 to 3,000 attendees from all over the US and please see the attachment for further detail. Rec and Parks likes the idea and they are committed in helping him get the proper permits. He does plan on shuttling folks in and unfortunately this is the same weekend that we are planning the LobsterFest in the outer harbor (Berth 46). The majority of his attendees will be housed in the local hotels.

Elise and Lorena,

You should reach out to Hans now and introduce yourself to promote our local area and offer your help. He says that he will put in preferred hotels on his website...

Thanks,
Augie

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